

# Denver Broncos New Year's Resolution Contest with Fitness Gallery

**Contest Dates:** December 10th, 2019 - January 10th, 2020 Grand Prize Winner and Game Tickets recipient selected 12-26-19 All other winners selected 1/10/20

**Contest Prizes:** TRUE PS300 Treadmill (MSRP: \$3,599) TuffStuff SXT-550 Hybrid Home Gym (MSRP: \$4,099) WaterRower Natural Rowing Machine (MSRP: \$1,095) Denver Broncos vs. Chargers 12/30 Game Tickets Broncos Autographed Memorabilia (Photos, Mini Helmets, Footballs, and more)

**Promotion Period:** The Promotion begins at 12:00 a.m. Universal Time ("UTC") on December 10th, 2019 and ends at 11:59 p.m. UTC on January 10th, 2020 (the "Promotion Period"). Grand Prize Winner selected December 26th, 2019 with additional winners selected until promotion ends.

**How to Enter:** Enter the Denver Broncos New Year's Resolution Contest with Fitness Gallery online using the official registration forms, or enter in-person by simply signing the guest registrar at any Fitness Gallery store location:

*Denver Superstore:*

2595 S. Colorado Blvd.

Denver, CO 80222

**303-625-6750**

*North Denver Store:*

5220 Broadway

Denver, CO 80216

**720-487-1149**

*Highlands Ranch Store:*

2690 E. County Line Rd. Unit Q

Highlands Ranch, CO 80126

**720-571-0294**

*Park Meadows Store:*

8449 S Yosemite St Unit A

Lone Tree, CO 80124

**720-439-3667**

**Winner Selection and Odds:** The odds of winning are dependent upon the total number of registered contest entries. No purchase necessary to win. A purchase will not improve your chances of winning. Registering in person at a Fitness Gallery store location (listed above) equals 3 entry credits. Registering online using the official Denver Broncos or Fitness Gallery form equals 1 entry credit. Winners will be selected at random from the total pool of entry credits. Grand Prize winner will be selected on 12/26/19 to receive Denver Broncos vs. Raiders 12/29/19 game tickets.

**Prizes and Approximate Retail Value:** There will be a maximum of 10 prizes awarded.

Contest Prizes and associated value vary.

Total ARV of all prizes available in this Promotion is \$15,000 USD. No substitution, cash redemption or transfer of prizes is permitted except at Sponsor's sole discretion or as provided herein. If the advertised prize cannot be awarded for any reason, Sponsor reserves the right to substitute a prize of equal or greater value. All federal, state and local income taxes on the prizes and all other costs associated with acceptance or use of the prizes are the sole responsibility of the winners. Arrangements for delivery of prizes will be made after winner validation. LIMIT ONE (1) PRIZE PER PERSON / EMAIL ADDRESS / HOUSEHOLD. Unclaimed prizes shall not be awarded. Use of gift cards is subject to the terms, conditions and policies of the issuer.

No more than the stated number of prizes will be awarded. If, for any reason, the number of prize notifications exceeds the stated number of prizes, the remaining prizes will be awarded in a random drawing from among all legitimate prize claimants.

**General Rules:** All applicable federal, state and local laws apply. All potential winners (age 18+) will each be contacted by email, telephone, regular mail or overnight mail, and may be required, at Sponsor's discretion, to complete, sign and return an affidavit of eligibility, a liability release, and where lawful, a publicity release within a stated amount of time. The return of any notification as undeliverable, or failure to respond to notices or return any required documents in a timely manner, or a determination that a potential winner is ineligible or not in compliance with these Official Rules, as determined by the Promotion Administrator, may result in disqualification of the winner and forfeiture of the corresponding prize. By participating in this Promotion, entrants agree to abide by and be bound by these Official Rules and decisions of the independent Promotion Administrator, which shall be final in all matters relating to the Promotion.

Promotion Parties are not responsible for: (i) electronic or digital transmissions or entries that are lost, late, stolen, incomplete, illegible, damaged, garbled, destroyed, or misdirected; (ii) any problems or technical malfunctions, errors, omissions, interruptions, deletions, defects, delays in operation of transmission, communication failures (including but not limited to failures or malfunctions of phone lines, telephone systems or other communications systems), destruction of or unauthorized access to, or alteration of, entries; (iii) failed or unavailable hardware, network, software or telephone transmissions; (iv) damage to entrants' or any person's

computer; (v) causes beyond Promotion Parties' reasonable control that jeopardize the administration, security, fairness, integrity or proper conduct of this Promotion; (vi) incorrect or inaccurate entry information whether caused by entrants or by any of the equipment or programming associated with or utilized in the Promotion; (vii) any typographical or other error in the printing or advertising related to the Promotion, in the administration or execution of the Promotion, or in the announcement/notification of prize winners; or (viii) cheating or fraud by any participant. All incomplete or non-conforming entries will be disqualified.

If for any reason this Promotion cannot be executed as planned, including but not limited to infection by virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor that corrupt or affect the security, administration, fairness, integrity or proper conduct of this Promotion, or if this Promotion is compromised or becomes corrupted in any way, electronically or otherwise, Promotion Administrator reserves the right, in its sole discretion, to suspend or terminate this Promotion. If the Promotion is terminated before the stated end date of the Promotion Period, the Promotion Administrator will select any remaining winners in a random drawing from among all eligible, non-suspect entries received through all entry methods combined as of the time/date of termination. Sponsor reserves the right, at its sole discretion, to disqualify and prosecute any individual who tampers with or attempts to tamper with the entry process or who enters using any automatic or programmed entry duplication method, or any entry service.

CAUTION: ANY ATTEMPT BY ANY PERSON TO DELIBERATELY CORRUPT OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO DISQUALIFY, PROSECUTE AND SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

In the event of a dispute regarding the identity of the person submitting an entry, the entry will be declared made by the person in whose name the entry was made or, if Entrant's name is not known, then by the account username submitted at time of entry.