2020

Parent Information

EMPOWER FIELD AT MILE HIGH
1701 BRYANT STREET, SUITE #700
DENVER, CO 80204

PHONE: (720) 258-3177
EMAIL: JDBC@BRONCOS.NFL.NET
The Junior Denver Broncos Cheerleaders (JDBC) program is designed specifically to promote self-esteem, pride, commitment, and discipline among young women ages six to twelve. This program offers a rare and truly special opportunity for young women to perform during pregame and halftime shows for 75,000 Denver Broncos fans at Empower Field at Mile High. Junior Cheerleaders will participate in monthly clinics taught by the Denver Broncos Cheerleaders and have the opportunity to participate in charity and community appearances.

CLINIC INFORMATION

All JDBC members will participate in one clinic per month, June through January. Clinics almost always take place on Saturdays (or on occasion, Sunday) in the club level of Sports Authority Field at Mile High or at the UCHealth Training Center. The AM clinic will typically be from 9:00am to 11:30am, the PM clinic from 12:30pm to 3:00pm. Both AM & PM clinics will be at the same location and we will use the time from 11:30 to 12:30 to clear out the morning group and re-set for the afternoon group.

January will include: a private dance class for each JDBC squad in the Denver Broncos Cheerleader’s rehearsal dance room, a FREE squad photo card that can be signed by their friends and instructor during their last practice of the season, a digital download link of all photos and videos taken throughout the season, and will culminate in the Friends and Family Show at the end of the month!

We ask that after you have chosen an AM / PM preference that you consistently go to the correct clinic. Your child’s name will only be on the roster at her scheduled time, and she will also be placed in formations at your designated clinic time. In the event you are not able to attend the Saturday time you are scheduled for please call or e-mail the office, as we may be able to accommodate you at the opposite clinic.

Girls will be divided into two age groups, 6-8 yr. olds and 9-12 yr. olds, and will have the same Denver Broncos Cheerleader as their instructor for all of the 2020 season.

At the clinics we will focus on teaching the basics of cheerleading and dance technique. The majority of emphasis at clinics will be on teaching material to be performed on game day at Empower Field at Mile High. Because of the limited time we have available to practice as a group, we will be teaching important performance material at every clinic. We perform a new show at each and every Broncos game, and JDBC typically performs at 3 games total. Missing clinics may result in your daughter being unable to perform on game day.

Although the material we teach is tailored to kids of all ages and ability levels, there may be a time when your daughter feels she needs additional help. Please don’t hesitate to film the rehearsal & record material. Virtually every child will need to spend some time practicing at home in order to show up prepared for the following clinic. We will also email video footage of the choreography so that each girl can practice at home.

SQUADS & INSTRUCTORS

The Junior Denver Broncos Cheerleaders are divided into two age groups, 6-8 yr. olds and 9-12 yr. olds. Your participant must be between the ages of 6-12 at the time of registration. Within these age groups, girls will be divided into smaller squads of approximately 15-20 girls. Each squad will have the same instructor for the entire 2020 season. This will allow your daughter to develop a close relationship with her instructor and parent volunteers.

Each squad will remain as a group at clinics and games for check-in/check-out and instruction. Your daughter will be with her instructor as well as two permanent parent volunteers (or squad parents) at all clinics and games. Please be aware that your parent volunteers are donating their time. Please take special care to make sure your daughter is properly signed in and out at each clinic and event. Squad Parents will get to know you and your daughter quickly, so if someone other than yourself will be picking her up please notify your Squad Parents. Please direct all questions and concerns at clinics to the Director, as our instructors’ and volunteers’ priority at clinics is teaching and supervision.

REGISTRATION

Registration for the 2020 season will begin in February of 2020. In order to be considered for the program, you must either be a current Denver Broncos Junior Cheerleader (JDBC) or be invited into the program from our waitlist. To put your daughter’s name onto the waitlist, please visit: https://denverbroncos.formstack.com/forms/jdbc_registration. If you were a member for the 2020 season, you will have the opportunity to register online. Please check your email in late February for more information.

All prospective Junior Cheerleaders must be between the ages of 6 to 12 at the time of registration – February 2020. Registration will take place at Empower Field at Mile High inside of the Cheerleader’s Locker Room.

During registration, your daughter will be fitted for her practice and performance uniforms. You are also required to pay your uniform fees at this time. Registration takes place throughout the month of March until all 650 spots have been filled.

ATTIRE

All JDBC members are encouraged to wear the specified practice attire at each clinic. They are encouraged to wear their 2020 JDBC t-shirt and tennis shoes, other JDBC merchandise or the appropriate “theme” for that clinic (Ex. Crazy Sock Clinic). Please make sure your daughter comes dressed appropriately to clinics in something movable and breathable.
Gameday

All JDBC Members Are Required to Travel to and From Games on Buses. We will not make exceptions and JDBC cannot meet us at the stadium (even if you have a ticket). All JDBC must travel with their squad to the game on the bus.

- AM clinic participants will meet at South High School, located off of I-25 and University.
- PM clinic participants will meet buses at North High School, off of Federal & Speer Blvd.

JDBC members will be staged one block north of the stadium at the Police Protection Agency (PPA) Conference Center. We have rented this space on game day to have plenty of room for the kids to practice and have bathroom space! Prior to the girls’ performance on the field, we will walk in the stadium through the North Tunnel and enter the field for the performance. At the conclusion of the performance, we will escort the girls back to the PPA Center to gather their belongings and then to the buses.

Please note, unless you have your own tickets to the Broncos game, or are chosen as a parent volunteer (please see info on page 4), you will not be able to watch your child on the field. We often have the opportunity to provide parents discounted tickets to the preseason game where you can come to watch your JDBC, but do not offer tickets through JDBC to regular season games. We do video each performance and provide free digital links at the end of the year.

If you already have a ticket to the game, you will have the opportunity to pick up your daughter at the game after her performance. NO JDBC MEMBERS WILL BE RELEASED TO ANYONE OTHER THAN PARENTS AT THE STADIUM. When dropping your daughter off at the high school, you will need to clearly mark “game check-out” on your check-in sheet. After the JDBC performance you will meet your daughter inside the stadium at Gate #5. Please be aware that your daughter does not have a ticketed seat in the stadium. You must provide a ticketed seat for her if you wish to pick her up at the stadium.

The majority of our JDBC members will return on buses to North & South High Schools. We will always leave the stadium approximately 30 minutes after the performance and will give parents an exact time to meet buses at the High School. Late fees will apply if you are late for pick up!

Uniform

Each year veteran members will be able to reuse certain uniform pieces, although every other year we will have a new uniform. Please note, We will have brand new uniforms for the 2020 season! Check out a sample photo below! When deciding what size to purchase for new uniform pieces, please take into account the uniform should be large enough to fit through next January, 2021.

Feel free to wear the practice t-shirts whenever, but be sure to keep poms in good condition. If they are in bad condition you may be asked to replace them.

Uniform items are taxed the Colorado tax rate of 8.31%.

All uniform pieces purchased through the Junior Cheerleading program are for Junior Cheerleader events only. If you would like to wear it at any other public event not associated with JDBC you must call or email the director to get approval in advance. Wearing your uniform to school for “Broncos Day,” etc is fine as long as it adheres to your school’s dress code policy.

Please make sure to LABEL all uniform and apparel items with your daughter’s name. There are 600+ girls with the same exact uniform. You and your daughter are responsible for all uniform items at clinics and games. If they are lost you must pay to have them replaced. Always keep any items you are not using in a bag marked with your daughter’s name.

Please be aware that with over 1,200 poms at each event they are hard to keep track of! Your daughter is responsible for her poms at clinics and games. She may occasionally get them mixed up with others in her squad. Not to worry, they all look the same! By the end of the season almost no one has the poms they started with. Please be aware that if she misplaces her poms at any clinic or game you must purchase a new pair.

Uniform Payment will be Due When You Come to Register and Have Your Daughter Fitted.

If you were a member for the 2020 season, you will have the opportunity to register online. Check your email in late February for more information.

Practice T-shirt & Poms ................................................................. $50
Uniform .......................................................................................... $185
**SCHEDULE**

The JDBC 2020 schedule of clinics, games and performance from June through January will not be available until late April. We are unable to schedule events until the Broncos home game schedule is out and the games in which the Junior Cheerleaders will be performing are determined. As soon as possible, we will email out summer clinic dates, with the entire year’s schedule to follow.

**PARENT VOLUNTEERS**

Two “Squad Parents” will be chosen as the designated volunteers for each squad this season. These parents must be available at EVERY game and clinic to help supervise their squad. If you are interested in being a squad parent you must fill out an application at the time you register your daughter at the stadium. All Squad Parents are required to attend the mandatory squad parent training meeting that will take place mid-May. Squad parents must be able to travel to and from the game on JDBC buses (therefore can’t stay and watch the game). General duties will include helping with check-in and check-out, as well as general supervision and safety. The director will select squad parents based on availability, past experience, application and interview. All sign-ups for Squad Parents must be done by APPLICATION. We prefer that you have been with JDBC for at least one year, however it is not mandatory in order to apply. Each squad parent applicant will be required to pass a background check.

Additional Game Day volunteers will be chosen from a Parent Volunteers List taken at clinics. We will be choosing 2-4 additional volunteers per squad to accompany Squad Parents to supervise at games. Volunteers must be available to travel both to and from the game on JDBC buses. Volunteers on game day, excluding Squad Parents, may only be allowed to help at ONE game. This will allow the maximum number of parents to attend games as volunteers.

**PLEASE NOTE - NO PARENT IS GUARANTEED A PLACE AT THE GAME AS A VOLUNTEER.**

Occasionally, additional volunteers are greatly needed to help at clinics or other events. We often need help handing out uniforms, merchandise, or organizing cheer gear. We list the need for additional volunteers in our monthly newsletters. We could not maintain such high program standards without the additional help of countless parent volunteers.

**LATE PICK-UP FEES**

During the 2020 season the following late fees will apply for parents who are tardy in picking up JDBC members to compensate staff for their time:

- 15 to 30 minutes late or portion thereof: ..... $15.00
- 30 to 45 minutes late or portion thereof: ..... $30.00

You will be billed for this fee by email and are expected to pay within 30 days. Parents should be at all clinics no later than 11:30 for the AM clinic and 3:00 for the PM clinic to pick up members. All other pick-up times for JDBC events will be announced at clinics and/or sent home in newsletters. **IF YOU ARE LATE WE WILL MAKE EVERY ATTEMPT TO CONTACT YOU BY PHONE, BUT ANY JDBC MEMBER NOT PICKED UP WITHIN 45 MINUTES OF THE ANNOUNCED EVENT PICK-UP TIME WILL BE TAKEN TO THE NEAREST LAW ENFORCEMENT STATION.** This will, of course, be a last resort. Please be considerate to JDBC staff and volunteers by making every attempt to arrive for event pick-ups early.

**CORRESPONDENCE**

The JDBC program went green a couple years ago – with 600+ girls in the program you can only imagine how much paper we go through. **ALL JDBC CORRESPONDENCE IS DONE BY EMAIL – YOU MUST HAVE AN EMAIL ADDRESS TO REGISTER.** If you are not receiving emails from JDBC, it is your responsibility to make sure your email address is updated in our database. We also will be posting all newsletters, information, order forms, etc. on our website after the registration process is over. Instructions on how to access the website will be given after the registration process is over. Please make sure to add the JDBC email address into your contacts/address book to ensure delivery: JDBC@BRONCOS.NFL.NET.
PARENT GUIDELINES

Parents and families are typically welcome to attend clinics with their daughter, however, many parents choose to spend their three hours of free time elsewhere! When clinics are held at the UCH Health Training Center, we can only have our JDBC in attendance. Please be assured there is always plenty of supervision and the safety of your daughter is our #1 priority.

If you choose to remain at clinics when they are at Empower Field at Mile High, please be aware there is a designated “parent viewing area.” This is the ONLY area parents will be allowed at clinics due to limited space. We ask that parents leave the “coaching” to the experts! This will help ensure a positive clinic environment and that each child remains focused on her instructor. If siblings attend the clinic to watch, please make sure that you are supervising them! Siblings and parents are not allowed to tour the stadium or disrupt the clinic environment.

The Director or Head Instructors will sometimes hold a parent meeting at the beginning or during the clinic. This will cover general announcements, upcoming events, and a question and answer segment. This is an excellent opportunity to have questions answered in person, but is not required.

WE ENCOURAGE PARENTS TO EXPRESS CONCERNS OR ASK QUESTIONS THROUGH EMAIL TO THE DIRECTOR. The Director is often unable to adequately address parent concerns or input during the clinic environment.

TUITION PAYMENT

TOTAL TUITION: $400.00*

- June-January (8 months) x $50/month = $400
- To be paid in eight installments; due on the first of each month
- If choosing the monthly payment option, you must have a credit card on file and be enrolled in monthly autopay

*Receive your January tuition for free by paying the entire year’s tuition in full at registration, $400.00 minus $50.00 = $350. That’s over 10% in savings!

PAYMENT OPTIONS: ONLY CASH or VISA / MASTERCARD (No Discover or Amex) NO CHECKS

LATE FEES: If you choose the above eight month installment option on tuition we must receive payment by the first of the month. If any tuition installment becomes more than 30 days past due there will be late charges assessed in the amount of $10.00. If payment becomes 60 days past due (without making special arrangements) your daughter will be automatically dropped from the program.

DROPS: JDBC must receive written notification of intent to terminate the program. No refunds will be given.

PROGRAM GUIDELINES AND RULES

1. There will be a late pick-up fee imposed of $15 for late pick-ups between 15 and 30 minutes, $30 between 31 and 45 minutes. If you are late we will make every attempt to contact you by phone.

2. Tuition which falls more than 30 days past due will be charged a $10 late fee. Members who become more than 60 days past due will automatically be dropped from the program. This will be strictly enforced!

3. CHECKS WILL NOT BE ACCEPTED. Only Cash and Credit Card. (Visa or Mastercard)

4. Proper attire must be worn at all clinics. You may wear your JDBC t-shirt, shorts, socks, and tennis shoes or other JDBC merchandise or the specific “theme” for that rehearsal.

5. JDBC uniforms are to be worn only at JDBC appearances and events.

6. JDBC members must be signed in and out at each event by a parent or guardian.

7. We are unable to provide additional tickets for parents or guests to Broncos home games.

8. Each member and parent should come to clinics with a great attitude! This includes being respectful of the director, instructors, volunteers, and other JDBC members.

9. There will be no refunds for any part of the registration, uniform, or tuition fees paid to the Denver Broncos Cheerleaders.

10. JDBC members should make every attempt to attend all practices and games. Missing practices may result in not being able to perform at the upcoming game.

CHEER GEAR

Cheer Gear is a way for JDBC members to earn money towards optional JDBC merchandise and apparel items. This fundraiser is a great way for your daughter to earn these “extras” without any out of pocket expense to you! More details will come during the season.