JOIN US
IN CELEBRATING THE
2020 KICKOFF LUNCHEON
PRESENTED BY U.S. BANK & ARROW ELECTRONICS
BENEFITING DENVER BRONCOS CHARITIES

Corporate partners and individual donors are invited to kick off the 2020 Season by thanking and serving those working tirelessly during the COVID-19 pandemic – frontline workers and essential employees.

SERVING CHAMPIONS IN OUR COMMUNITY
Gourmet boxed lunches, prepared by Epicurean Catering, will be safely and securely distributed by Denver Broncos Cheerleaders and Miles the Mascot to the Community Champions of the partner’s choosing during the week of Aug. 31.

All sponsors will receive:
- The opportunity to select Community Champions to receive your lunch donation. (Examples include healthcare professionals, first responders, grocery store employees, teachers, nonprofit staff, & more!)
- A personalized photo of your lunch delivery
- A personalized “Thank You” video from a Denver Broncos player
- A custom, co-branded postcard inserted into each lunch
- Recognition during an exclusive Broncos TV television special aired locally on KTVD20 & YouTube
- Logo inclusion on the Kickoff Luncheon website

Touchdown Level ($5,000)
150 gourmet boxed lunches

Field Goal Level ($3,000)
75 gourmet boxed lunches

The Kickoff Luncheon, presented by U.S. Bank and Arrow Electronics, celebrates the Broncos on and off the field. It is the largest, most visible fundraising event benefiting Denver Broncos Charities. Since 2012, the event has raised more than $1.3 million dollars for the nonprofit, philanthropic arm of the team, resulting in programs and grants focusing on Youth Development, Quality of Life, Health & Wellness, Youth Football and Civic Engagement.

To support the 2020 Kickoff Luncheon, please contact Allie Engelken at allie.engelken@broncos.nfl.net or 303-264-5658.