

BRONCOS AND SCHEELS ALL SPORTS SWEEPSTAKES

Official Rules

1. INTRODUCTION: The Denver Broncos Football Club (Broncos) and Scheels All Sports are offering a sweepstakes (Contest). **NO PURCHASE NECESSARY. A PURCHASE DOES NOT IMPROVE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED BY LAW.**

2. ELIGIBILITY: Entrants must be U.S. residents 18 years of age or older. Employees of the Broncos (Sponsors) and the National Football League, and Scheels All Sports (Sweepstakes Entities), their parents, subsidiaries, affiliated companies, and agents, dealers, advertising and promotional agencies, wholesale distributors and individual retail licensees and the immediate family (defined as parents, spouse, children, siblings, grandparents) of each such employees, and all those with whom such employees are domiciled, are NOT eligible.

3. TIMING: Entire contest begins at 12:00:00 p.m. MDT on March 1, 2021 and ends at 5:00:00 p.m. MST on March 26, 2021 ("Contest Period").

4. TO ENTER: Entrants must: visit www.denverbroncos.com/scheels, fill out the registration form in its entirety and submit online to be eligible to win. Absolutely no entries will be accepted after the cutoff deadline. Limit one entry per person/email address. Enter only using an e-mail address subscribed and registered in your name. In the event of a dispute as to entries submitted by multiple individuals using the same e-mail account on the same day, entry will be deemed to have been submitted by the authorized subscriber of the e-mail account used to enter the sweepstakes at the actual time of entry. The authorized e-mail account subscriber is deemed to be the natural person who is assigned an e-mail address by an Internet access provider. No responsibility is assumed by Broncos and Sweepstakes Entities for any computer, on-line, telephone, human error or technical malfunctions that may occur. All entries become the property of Broncos and Sweepstakes Entities and will not be returned. By entering, you agree to these Official Rules and the decisions of the Broncos and Sweepstakes Entities, which are final and binding in all respects. To obtain a copy of the Official Rules by mail, send a self-addressed, stamped envelope for receipt by April 2, 2021 to Denver Broncos, 1701 Bryant Street, Suite 900, Denver, CO 80204. WA and VT residents may omit return postage.

5. PRIZES/ODDS: Odds of winning depend on number of eligible entries received. Winners will be selected on March 29, 2021. The winners will be notified by telephone or email. Winners must respond to such notification within 24 hours after notification or an alternate winner will be selected from the remaining eligible entries. Once winner accepts prize, they will be emailed information pertaining to the prize. No assignment, transfer or substitution of prize is permitted, except by the Broncos and Sponsors who may substitute a prize of equal or greater value. Limit one (1) prize for the grand winner.

Prizes (1): person will win an autographed item by a Broncos player and a \$500 Scheels All Sports gift card. Prize package does not include taxes or any other items not specifically described in these Official Rules. Approximate retail value of prize is: \$800.

6. GENERAL CONDITIONS: Winners may be required to execute and return affidavits of eligibility and liability/publicity releases, except where prohibited by law, within five (5) days following the date of attempted notification. Winners must be U.S. residents 18 years of age or older and may be required to complete, sign and return a liability release within the same period. Winner must sign and return all required documentation prior to the issuance of prize. If prize notification or prize is returned as non-deliverable, prize will be forfeited and awarded to alternate winner. All prizes claimed will be awarded. Void where prohibited. Non-compliance within these requirements may result in disqualification and selection of an alternate winner. Return of any prize/prize notification as undeliverable may result in disqualification and selection of an alternate winner. All entrants grant to Broncos and Sponsors, and their licensees, affiliates and assigns, the right to print, publish, broadcast and use, worldwide in any media now known or hereafter developed, including but not limited to the world wide web, at any time or times, the entrant's name, and other information collected on the Contest registration form as news or information and for advertising and promotional purposes without additional consideration; and further without such additional compensation, appear for any presentation or other activity which may include filming/audio/video/electronic or other recordings and/or interviews, as may be determined from time to time by the Broncos and Sweepstakes Entities. Further, by accepting a prize, each winner agrees to release and hold harmless the Broncos and Sweepstakes Entities, their parents, affiliates, subsidiaries, advertising and promotion agencies and their respective directors, officers, employees, representatives, dealers, advertising and promotional agencies, wholesale distributors and individual retail licensees and

agents from any and all liability for any injuries, loss or damage of any kind to person and property, arising in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of a prize, participation in any Contest-related activity, or participation in this Contest. This Contest is void where prohibited or restricted by law and is subject to all federal, state, and local laws and regulations. The Broncos and Sweepstakes Entities reserve the right, at their sole discretion, to disqualify any individual they find, in their sole discretion, to be tampering with the entry process or the operation of the Contest, to be acting in violation of the Official Rules; or to be acting in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. Any use of robotic, automatic, programmed or like entry methods will void all such entries by such methods. The Broncos and Sweepstakes Entities will prosecute any fraudulent activities to the full extent of the law.

7. DISPUTES: This Contest shall be governed by the laws of the state of Colorado without regard to its conflict of law provisions, which might indicate the applicability of any other state's laws. Any and all controversies or claims arising out of or relating to this Contest shall be settled by binding arbitration in Englewood, Colorado, by filing a claim in accordance with the then effective Commercial Arbitration Rules of the American Arbitration Association, and judgment on the award rendered pursuant to such arbitration may be entered in any court having jurisdiction thereof.

8. WINNERS LIST: The name of the prize winners may be obtained after April 26, 2021, by sending a self-addressed, stamped envelope for receipt by May 5, 2021, to Denver Broncos Marketing, Broncos and Scheels All Sports Sweepstakes, 1701 Bryant Street, Suite 900, Denver, CO 80204.