

zBRONCOS AND BRECKENRIDGE WHISKEY SWEEPSTAKES

Official Rules

1. INTRODUCTION

The Denver Broncos Football Club (“Broncos”) is administering and Breckenridge Whiskey (“Sponsor”) is sponsoring the sweepstakes. **NO PURCHASE NECESSARY. A PURCHASE DOES NOT IMPROVE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED BY LAW.**

2. ELIGIBILITY

Entrants must be U.S. residents of the state of Colorado and be 21 years of age or older. Employees of the Denver Broncos Football Club and the National Football League, and Breckenridge Whiskey (“Sweepstakes Entities”), their parents, subsidiaries, affiliated companies, and agents, dealers, advertising and promotional agencies, wholesale distributors and individual retail licensees and the immediate family (defined as parents, spouse, children, siblings, grandparents) of each such employees, and all those with whom such employees are domiciled, are NOT eligible.

3. TIMING

The sweepstakes begins on Friday, December 17, 2021 at 8:00am MT and ends on Friday, January 7, 2022 at 5:00pm MT (“sweepstakes period”).

4. TO ENTER

Entrants must: [visit www.DenverBroncos.com/breckenridgewhiskey](http://www.DenverBroncos.com/breckenridgewhiskey), fill out the registration form in its entirety and submit online to be eligible to win. Absolutely no entries will be accepted after the cutoff deadline. Limit one entry per person/email address. Enter only using an e-mail address subscribed and registered in your name. In the event of a dispute as to entries submitted by multiple individuals using the same e-mail account on the same day, entry will be deemed to have been submitted by the authorized subscriber of the e-mail account used to enter the sweepstakes at the actual time of entry. The authorized e-mail account subscriber is deemed to be the natural person who is assigned an e-mail address by an Internet access provider. No responsibility is assumed by Broncos and Sweepstakes Entities for any computer, on-line, telephone, human error or technical malfunctions that may occur. All entries become the property of Broncos and Sweepstakes Entities and will not be returned. By entering, you agree to these Official Rules and the decisions of the Broncos and Sweepstakes Entities, which are final and binding in all respects. To obtain a copy of the Official Rules by mail, send a self-addressed, stamped envelope for receipt by January 14, 2022 to Denver Broncos, 1701 Bryant Street, Suite 900, Denver, CO 80204. WA and VT residents may omit return postage.

5. PRIZES/ODDS: Odds of winning depend on number of eligible entries received. The winners will be picked on Monday, January 10, 2022 at 12:00pm MT. Winners will be notified by telephone and/or email and winners must respond to such notification before Wednesday, January 12, 2022 at 5:00pm MT or an alternate winner will be selected from the remaining eligible entries. No assignment, transfer or substitution of prize is permitted, except by the Broncos and Sponsors who may substitute a prize of equal or greater value. Broncos and Sponsor are not responsible if winner does not have an address that DRIZLY delivers to or if the delivery is delayed, postponed or cancelled for any reason and winner will not be reimbursed or issued the equivalent cash value of the prize.

One (1) grand prize winner will receive two (2) limited-edition Broncos Bourbon Blend 750ml bottles (exact color subject to availability), one (1) Breckenridge Distillery after hours tour for 5 people, one (1) autographed helmet by a Denver Broncos player and one (1) \$100 team store gift card. Tour must be redeemed within 6-months at a mutually determined time or experience will be forfeited. To claim the afterhours tour, winner must email Jessie Unruh at junruh@breckdistillery.com. Sponsor reserves the right to substitute any grand prize for one of equal or greater value. Each grand prize package does not include taxes or any other items not specifically described in these Official Rules. Approximate retail value of the grand prize is: \$680.

6. GENERAL CONDITIONS: By participating in the Sweepstakes, each entrant fully and unconditionally agrees to be bound by and accepts these Official Rules and the decisions of Sweepstakes Entities (including, without limitation,

decisions regarding eligibility of entries, the selection of entrants and winner, and the awarding of the grand prize), which are final and binding in all respects. Winners must be U.S. residents of the state of Colorado and 21 years of age or older and may be required to execute and return affidavits of eligibility and liability/publicity releases, except where prohibited by law. Winner must sign and return all required documentation prior to the issuance of prize. If prize notification or prize is returned as non-deliverable, prize will be forfeited and awarded to alternate winner. All grand prizes claimed in accordance with these Official Rules will be awarded. Void where prohibited. Non-compliance within these requirements may result in disqualification and selection of an alternate winner. Return of any grand prize/prize notification as undeliverable may result in disqualification and selection of an alternate winner. All entrants grant to Broncos Sweepstakes Entities, and their licensees, affiliates and assigns, the right to print, publish, broadcast and use, worldwide in any media now known or hereafter developed, including but not limited to the world wide web, at any time or times, the entrant's name, and other information collected on the Sweepstakes registration form as news or information and for advertising and promotional purposes without additional consideration; and further without such additional compensation, appear for any presentation or other activity which may include filming/audio/video/electronic or other recordings and/or interviews, as may be determined from time to time by the Broncos and Sweepstakes Entities. Further, by accepting a prize, each winner agrees to release and hold harmless the Broncos and Sweepstakes Entities, their parents, affiliates, subsidiaries, advertising and promotion agencies and their respective directors, officers, employees, representatives, dealers, advertising and promotional agencies, wholesale distributors and individual retail licensees and agents from any and all liability for any injuries, loss or damage of any kind to person and property, arising in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of a prize, participation in any Sweepstakes-related activity, or participation in this Sweepstakes. This Sweepstakes is void where prohibited or restricted by law and is subject to all federal, state, and local laws and regulations. The Broncos and Sweepstakes Entities reserve the right, at their sole discretion, to disqualify any individual they find, in their sole discretion, to be tampering with the entry process or the operation of the Sweepstakes, to be acting in violation of the Official Rules; or to be acting in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. Any use of robotic, automatic, programmed or like entry methods will void all such entries by such methods. The Broncos and Sweepstakes Entities will prosecute any fraudulent activities to the full extent of the law.

7. DISPUTES: This Sweepstakes shall be governed by the laws of the state of Colorado without regard to its conflict of law provisions, which might indicate the applicability of any other state's laws. Any and all controversies or claims arising out of or relating to this Sweepstakes shall be settled by binding arbitration in Englewood, Colorado, by filing a claim in accordance with the then effective Commercial Arbitration Rules of the American Arbitration Association, and judgment on the award rendered pursuant to such arbitration may be entered in any court having jurisdiction thereof.

8. PRIVACY POLICY: By entering the Sweepstakes, entrants consent to the collection, use and disclosure of their personal information for the purpose of administering the Sweepstakes and in accordance with Sweepstakes Entities' privacy policy. Denver Broncos Football Club privacy policy is available at: <https://www.denverbroncos.com/privacypolicy/>

9. WINNERS LIST: The name of the prize winners may be obtained after January 21, 2022, by sending a self-addressed, stamped envelope for receipt by January 28, 2022, to Denver Broncos Marketing, Broncos and Breckenridge Whiskey Sweepstakes, 1701 Bryant Street, Suite 900, Denver, CO 80204.